

ORGANISER



PARTNER



TOURISM

workshop

PORTUGAL AND THE LUSOPHONE COUNTRIES



POZNAŃ

20

OCTOBER 2026

WARSAW

21

OCTOBER 2026

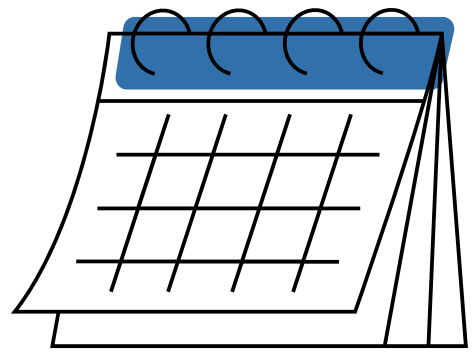
PRAGUE

23

OCTOBER 2026

The tourism workshop dedicated to the tourism sector will take place on **20, 21 and 23 October 2026**, with the events on 20 and 21 October taking place in **Poland, in Poznań and Warsaw** respectively, and the event on 23 October in the **Czech capital, Prague**. The event is organised by the **Polish-Portuguese Chamber of Commerce (PPCC)** in partnership with **Turismo de Portugal (visit Portugal)**.

The aim of the workshop is to **promote the tourism potential of Portugal and the Portuguese-speaking countries and regions** (including Brazil, Angola, Mozambique, Cape Verde, São Tomé and Príncipe, East Timor, Goa and Macau), as well as to establish cooperation between exhibitors (such as hotels, restaurants, travel and event agencies) and partners from Poland and the Czech Republic (Czechia).



POZNAŃ

20

OCTOBER 2026



Andersia Hotel
by Radisson

WARSAW

21

OCTOBER 2026



Hotel Regent

PRAGUE

23

OCTOBER 2026



Grandium Hotel

EXHIBITOR PROFILES

- Wine tourism
- Hotels and accommodation
- Restaurants and catering companies
- Travel agencies and tour operators
- Event and incentive agencies
- DMC companies
- Themed tour organisers
- Tour guides and companies offering guided tours
- Airlines and transport companies
- Car rental and local transport
- Convention centres and conference facilities (MICE)
- SPA & wellness, health and relaxation centres
- Tourist attractions
- Organisers of outdoor activities
- Companies specialising in luxury tourism
- Wedding and honeymoon organisers
- Organisers of hen and stag parties
- Concierge agencies and premium services
- Local tourism organisations and regional promotion offices
- Technology companies for tourism

AGENDA

POLAND

20 e 21 OCTOBER 2026

16:30 - Registration of participants

17:00 - Tourism workshop

20:00 - Prize draw

sponsored by exhibitors

20:10 - Dinner for participants
(exhibitors and guests)

22:00 - End of the event

CZECHIA

23 OCTOBER 2026

9:30 - Registration of participants

10:00 - Tourism workshop

13:00 - Prize draw

sponsored by exhibitors

13:10 - Dinner for participants
(exhibitors and guests)

15:00 - End of the event

THE OFFER INCLUDES



Webinar on the Polish market for exhibitors



individual stand



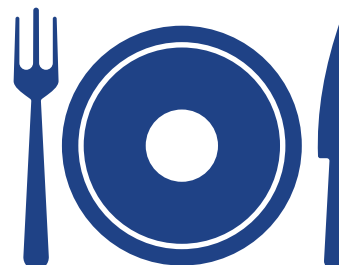
Company logo and description on promotional materials



B2B meetings with agencies from Poland and the Czech Republic



Networking sessions with specialists in the sector



Dinner or lunch for participants

COST OF THE STAND*

**You can take part in the workshop in one, two or three cities*

- **POZNAŃ – 800 EUR**
- **WARSAW – 850 EUR**
- **PRAGUE – 950 EUR**
- **POZNAŃ AND WARSAW – 1550 EUR**
- **WARSAW, POZNAŃ AND PRAGUE – 2500 EUR**

CONTACTS

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Polish-Portuguese
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(PPCC)

REGISTRATION, PAYMENT, CANCELLATION:

To register for the workshop, please **send an email (km@ppcc.pl; al@ppcc.pl) stating the cities in which you wish to attend the workshop.**

km@ppcc.pl
+48 609 331 151
Katarzyna Mazur
Project Manager
Polish-Portuguese Chamber of Commerce (PPCC)

Registration closes on 31 May 2026. Registration will only be valid once the participation fee has been paid.

You may cancel your participation in the Workshop up to 30 July to receive a full refund.

ACCOMMODATION**

**Discounts are available at the hotels where the events will take place.