



# **BUSINESS MISSION SÃO PAULO, BRAZIL**

**11-17 APRIL 2026**

Organizers:

**PPCC**   
POLISH-PORTUGUESE  
CHAMBER OF COMMERCE

**FECOMERCIO**  **SP**



# Polish-brazilian business synergy

Since 2016, the Polish-Portuguese Chamber of Commerce (PPCC) has been organizing **two multi-sector business missions per year to São Paulo** – the business heart of Brazil. Each mission has a **strong, tailor-made B2B focus, centered on individual meetings** with potential Brazilian partners, prepared in cooperation with **FecomercioSP, the country's largest trade and services federation**. So far, **we have arranged over 500 business meetings**, effectively supporting Polish companies in entering Brazil and expanding into the wider Lusophone market.

## São Paulo – Your Gateway to Brazil

- **Brazil is home to over 200 million consumers** – one of the largest and fastest-growing markets in the world.
- **São Paulo is the country's economic heart** – generating the largest share of Brazil's GDP and hosting key industrial and service sectors.
- **The best infrastructure in Brazil** – Santos Port, major airports, and an extensive highway network – ensures efficient logistics and distribution.
- **The largest financial and technological hub in South America** – featuring banks, investment funds, corporations, and a dynamic startup ecosystem.
- **Access to highly skilled talent** – top universities and the country's strongest labor market.
- **A stable and growing domestic demand** drives sales and enables rapid business scaling.

## Our offer includes\*

### 1. Travel and Logistics

- Economy class flights on the Warsaw – São Paulo – Warsaw route.
- Travel insurance and flexible return dates.
- Group transfers between the airport and hotel.
- Accommodation in a 4-star hotel in central São Paulo, including breakfast.

### 2. Comprehensive Business Meeting Organization

- **Arrangement of 6–10 individual B2B meetings with potential business partners and clients in São Paulo**, and, if needed, in other Brazilian states.
- Organization of additional meetings with local government institutions.
- Participation in a networking dinner with the local business community.
- Seminar on the specifics of the Brazilian market.

### 3. Operational and Expert Support

- Local assistance from PPCC and Fecomercio representatives.
- Support from a PPCC representative throughout the mission, including necessary translations.

## What we guarantee:

- **Intensive B2B program** tailored to the company's profile.
- **Key market information** (sector insights, taxes, customs, regulations).
- **Full logistical and organizational support** on-site.

*\*The offer does not include:*  
1. *Transportation to individual meetings (taxi, Uber, domestic flights, etc.).*  
2. *Costs of lunches and dinners.*  
3. *Additional translation costs outside São Paulo (if applicable).*

Organizers:



# Agenda

11.04.2026	Departure from Warsaw
12.04.2026	Arrival in São Paulo. Transfer to the hotel. Adjustment to local time zones. Briefing on B2B
13.04.2026	B2B meetings. Seminar on legal, tax, customs, and certification specifics. Networking dinner with representatives of local businesses
14.04.2026	B2B meetings
15.04.2026	B2B meetings
16.04.2026	B2B meetings (before noon). Transfer to the airport. Departure from São Paulo
17.04.2026	Arrival in Warsaw

## Cost of participation

**4700€ + VAT**  
**4350€ + VAT (Members of PPCC)**

The participation fee for a second person is lower – please contact the Organizer for details. Invoices may be issued in PLN upon request.

Due to potential price fluctuations, particularly regarding airline ticket costs, PPCC reserves the right to adjust the final price of the Mission in the event of unexpected increases. PPCC guarantees that any such adjustments will never exceed €250 per person.

## Next steps

- 1.Completion of the preliminary registration using the form.
- 2.Submission of the company presentation in English.
- 3.Scheduling an online meeting with the PPCC and Fecomercio teams to identify expectations.
- 4.Contact from PPCC to provide final confirmation of interest in participation.
- 5.Settlement of the participation fee.
- 6.Delivery of the meeting agenda.
- 7.Arrangement of travel and execution of business meetings.

## Registration



To register your company for the mission, please complete the form available [here](#).  
The decision regarding participation must be made **no later than 30 January 2026**.  
The final deadline for payment of the participation fee is **6 February 2026**.  
Submitting the form does not constitute confirmation of a company’s participation in the mission.

\*The Polish-Portuguese Chamber of Commerce reserves the right to cancel the mission if the minimum number of participants is not reached. The maximum number of participating companies is 6, to ensure the highest quality of service.

## Contact

**Sylwia Królak-Kolęda**  
General Director of Polish-Portuguese Chamber of Commerce  
**sk@ppcc.pl**, +48 696 760 925

**Antonina Łaguna**  
Deputy Manager of PPCC  
**al@ppcc.pl**, +48 609 326 043

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