POLISH-PORTI

POLISH-PORTUGUESE CHAMBEROFCOMMERCE







History PPCC was established on 6th of March 2008, in Warsaw. In 2020 the Chamber celebrated its 12th anniversary.







O 2008

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PPCC is established on 6th of March 2008 in Warsaw. Pedro Pereira da Silva, then CEO of Biedronka, assumes the PPCC Presidency.



PPCC creates the International Regional Representations System in Poland, Portugal, South America, Africa and Central Eastern Europe. 2014

Best Portuguese Chamber of Commerce in the World award.

6 2016

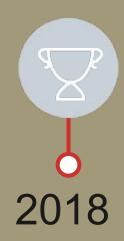
João Brás Jorge,

Chairman of the Board of

Bank Millennium,

assumes the PPCC

Presidency.



Best Portuguese

Chamber of Commerce in

the World award.





Mission

The PPCC mission is to support proactively the Polish-Portuguese and Portuguese speaking countries economic relations via 3 pillars.

Likewise, it aims to promote the enlargement of Membership with sustainable growth.







2nd Pillar of Activity

B2B & B2C events

1st Pillar of Activity

Meetings & Networking



<<< COMMUNICATION >>>



3rd Pillar of Activity

Consulting & Lobbying

Management Board (2020-2022)



João Brás Jorge President

Bank Millennium



Joaquim Barbosa Vice President

EDP

Renewables Polska



Ricardo Almeida Board Member

Jeronimo Martins Polska



Izabella Paszak Board Member

Browary Łódzkie



Katarzyna Knapkiewicz-Dubińska Board Member

Colep Polska



Tiago Costa Board Member

LPR



Dimitri Dias Board Member

Parfois





Rui Amaral Vice President

Eurocash



José Luis Villacampa Varea Board Member

Domański Zakrzewski

Palinka



Piotr Komorowski Board Member

Bakoma



Piotr Bienias Board Member

Mota-Engil Central Europe SA

Regional Representations In 2013, PPCC created Regional Representations network.

Luanda

Maputo

AFRICA



 Poznań
 Ocococic
 Ococic
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 Ococic
 Ococi

POLAND

Gdańsk

CENTRAL AND

EASTERN EUROPE



Salvador

SOUTH AMERICA

PPCC decentralization and

Bogota

Minas Gerais

Brasilia

São Paulo

internationalization

Promotion and enhancement in the

regions

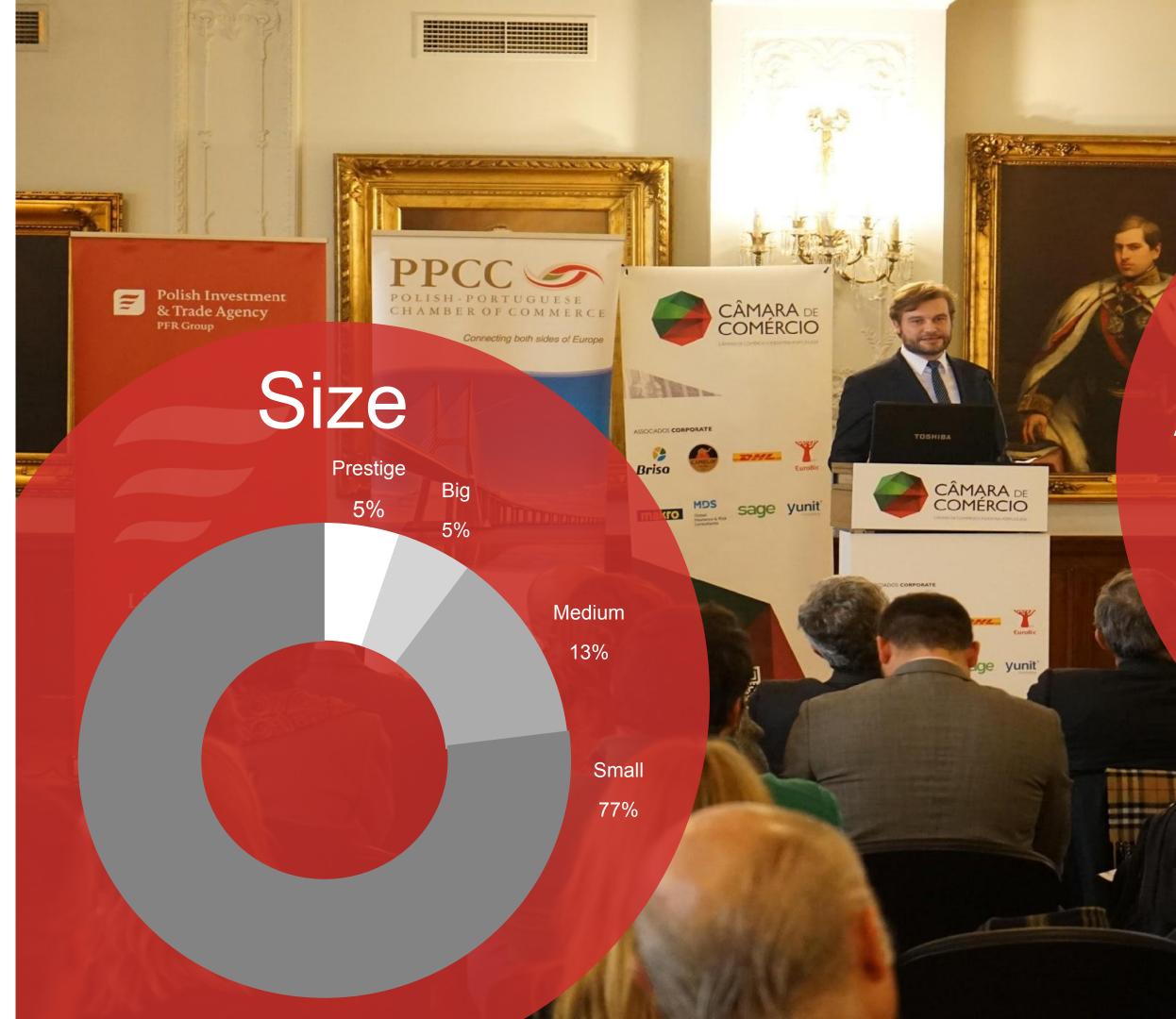
Represent and promote the

PPCC before local authorities

and lobbies

Support members at the regional and

international levels



OUR MEMBERS

Our Members

Around 160 members, both Polish and Portuguese companies, seeking business opportunities, enhancement of networking, top-quality information, promotion and others. alfelle & alfelle &

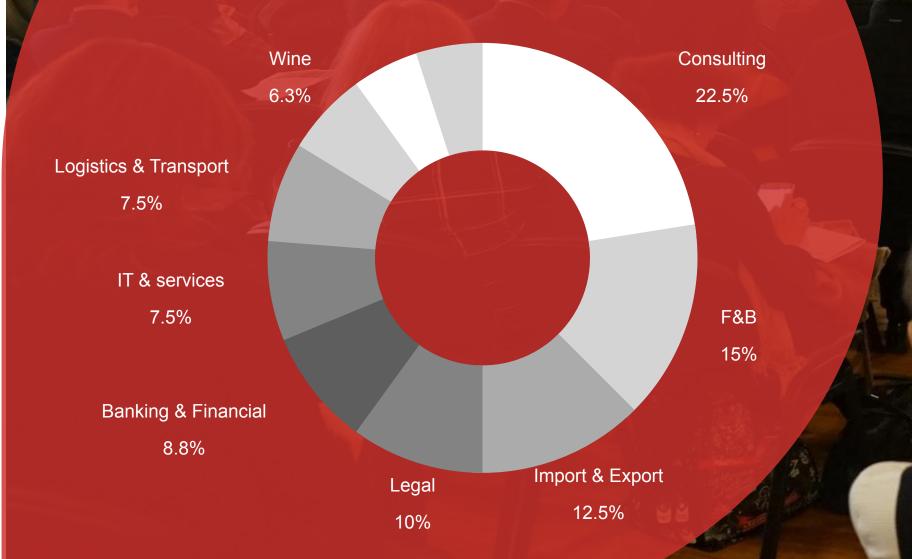
Activity sector

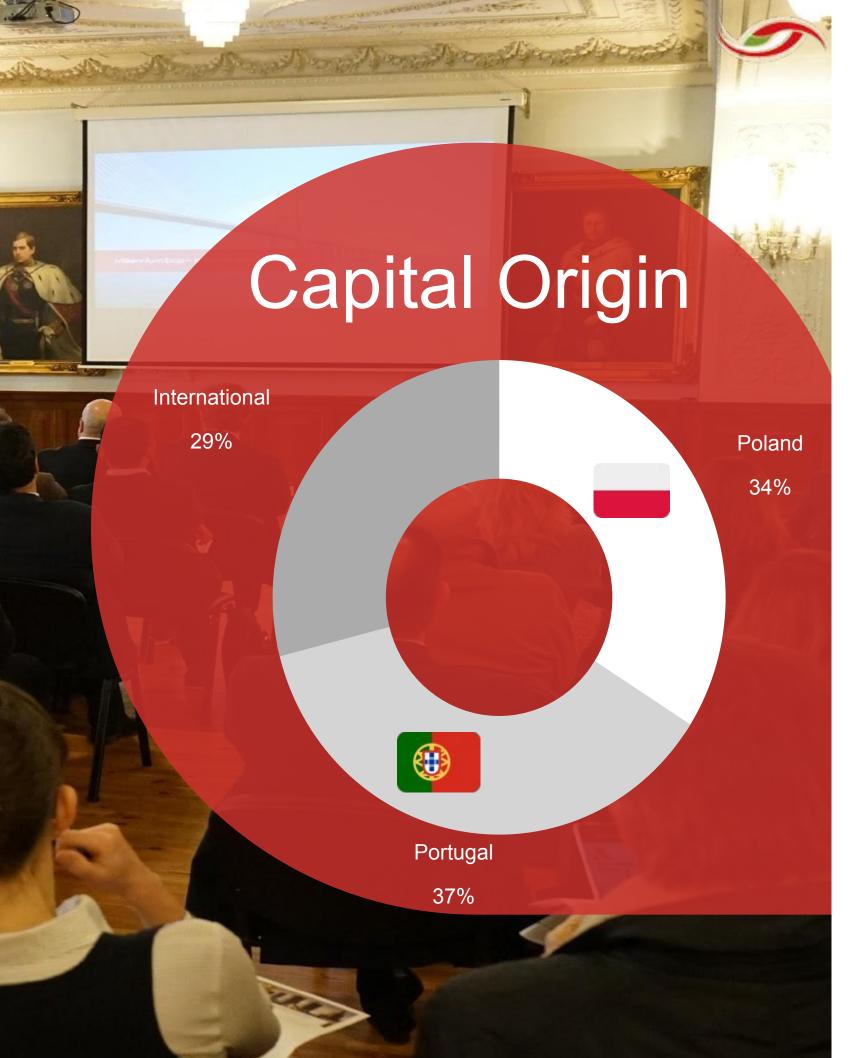
Tourism & hospitality

PPCC 9

11111111

5%







Meetings and Networking Participation allows you to enhance your general networking, specific sectorial

networking and B2b position.

Moreover, it allows you to learn about the know-how of doing business in Poland and Portuguese speaking countries.

Our montings are regionalised and not



Yearly General Meeting



PPCC on bilateral relations at the Polish Senate



B2b activities in Lisbon



Seminar Doing Business in Portugal and Brazil (Lublin)











Ricardo Almeida

PPCC webinars 2020

Piotr Bienias

Anchor Events



Wines of Portugal Grand Tasting



28th September 2020



Prymasowski Palace, Warsaw



PPCC & ViniPortugal cooperation



21 wine producers | Top shelf wines



2 Masterclasses for Polish wine professionals



Seminar about the Polish wine market for Portuguese wine producers





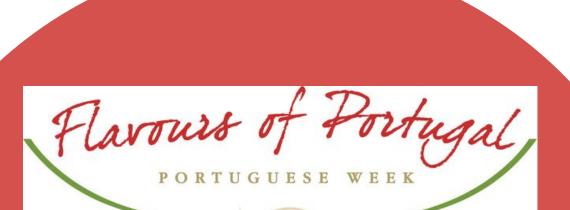
Promoting Portuguese Wine. Strong B2B focus

TUCAL

STILLE

LAND

Anchor Events





25th — 30th May 2020 (virtually)



In cooperation with InterContinental Warsaw Hotel



10 sponsors



21 Portuguese fair exhibitors



3 Portuguese Chefs-de-Cuisine







Anchor Events



to Portugal (offer from PT and Portuguese-speaking countries)



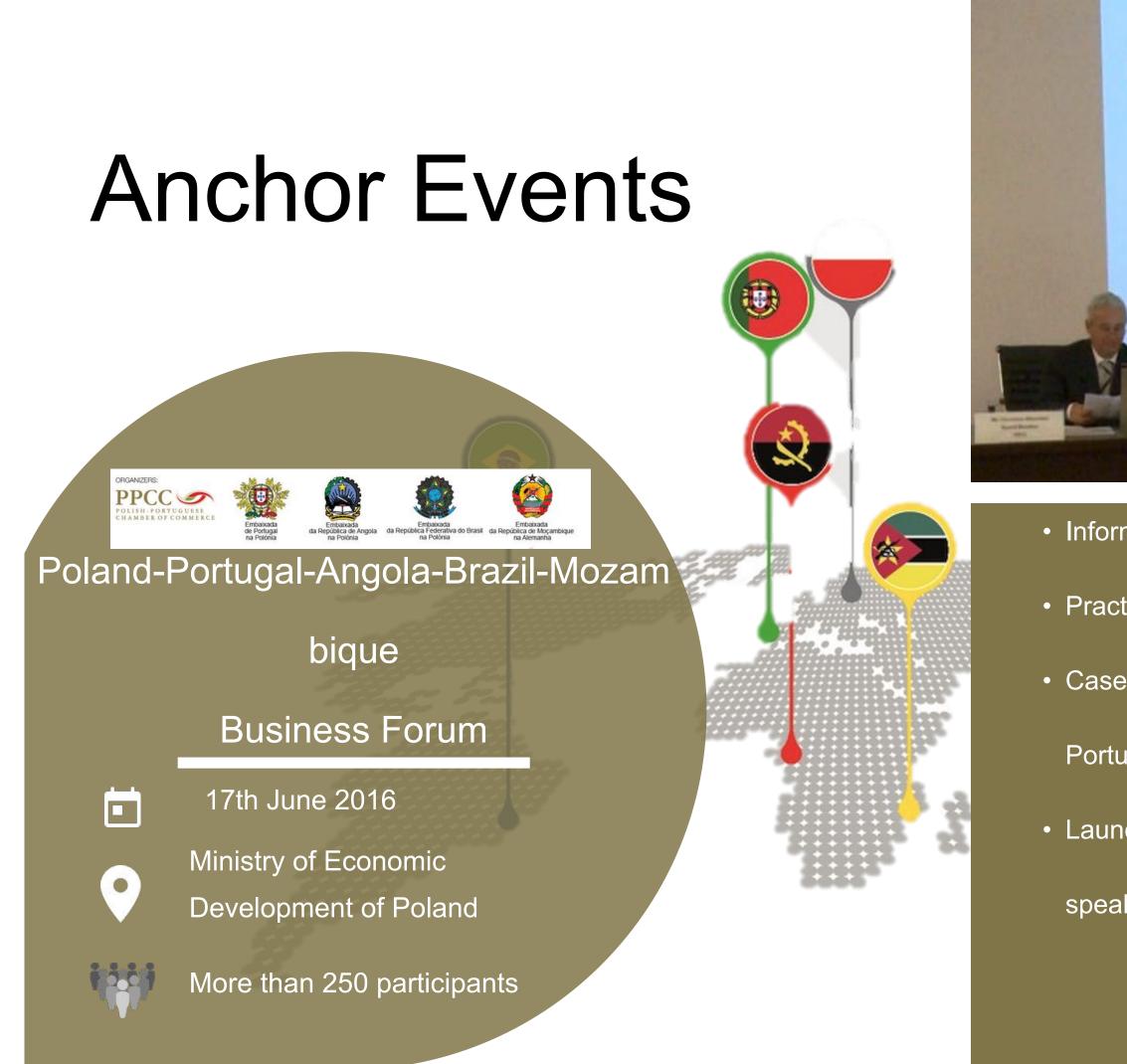
36 exhibitors from Portugal:

- DMC companies
- Hotels
- Airlines
- Rent-a-car
- National and regional travel organizations
- Regional Winegrowing Comission
- Brazilian Embassy
- Target nublic: Polish tour.e



Promoting two-way tourism flows. Strong B2B focus







- Informative event directed to Polish exporters & investors
- Practical information about Portuguese-speaking markets & B2B
- Case studies of successful Polish companies on the
 - Portuguese-speaking markets: Asseco, Navimor, Selena, Mlekoma
- Launching of the publication "Doing Business in Portuguese
 - speaking countries. Portugal, Angola, Brazil, Mozambique"





Trade Missions

Several times a year, the PPCC organizes multi-sectoral foreign economic missions to markets of our specialization (Portugal, Poland, Brazil) with business potential for Polish and Portuguese entrepreneurs.

PPCC has a long experience in this field and both necessary and advantageous contacts in sectors. We also organise the missions in virtual format, on request.

Mat do we guarantee?



Medium of 6 tailor-made B2B meetings

Logistics and know-how support

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In-depth counselling on the target market

Access to specialized local experts

Support during the follow-up phase



Outgoing and Incoming b2b trips





Other PPCC services

Tailor-made b2b contact lists in your field of interest

Virtual Office with PPCC

Recruitment support

Tailor-made event organization

Translation support

CONSTRUIR PONTES PARA ALCANÇAR METAS

Fundada em março de 2008, em Varsóvia, a Polónia-Portugal (PPCC) é uma organização indepen com o objetivo de promover os interesses das suas em respeita às relações comerciais entre as empresas na Pc países de língua portuguesa.

O objetivo da PPCC tem sido, desde o inicio, "construir pontes" entre os seus membros, não-membros e instituições, ajudando-os a alcançar as suas metas mais facimente do que se estivessem apenas por sua conta. A PPCC começou com 22 membros, em 2008, chegando a 100 em 2010.



signifi Câmară mundo c Comércio i

Os nossos n pais empresas rar no mercad, polacas que ja pretendem estabe merciais com o me

Polska chce rozwijać współprac gospodarczą z Portugalią

PAP/AH • 14-06-2018 20:18





ZECZPOSPOLITA

PPCC & Media



ibardziej op 🌈

Press and internet publications and TV

broadcoasts



PPCC Events Coverage

 PPCC opinions on bilateral economic relations

Communication



Newsletters

Latest news about PPCC and Member companies

> Economic news from Poland and Portugal

Events calendar



Mailings

Events invitations

Dedicated member's mailings

Special offers for **PPCC** members



Publications

" Doing Business in Poland "

" Doing Business in Portuguese-speakin g countries"





Website and Social Media

http://www.ppcc.pl/



Linkedin







Promotion



Membership Discounts



Virtual Office & Coworking



Interpretation & Translation Business Partner Search Trade Missions



Meetings and Events





Best Portuguese Chamber of Commerce in the World 2014 & 2018













Member of

the International Group of Chambers of

Commerce

IGCC Meeting with Deputy Prime Minister and Minister of

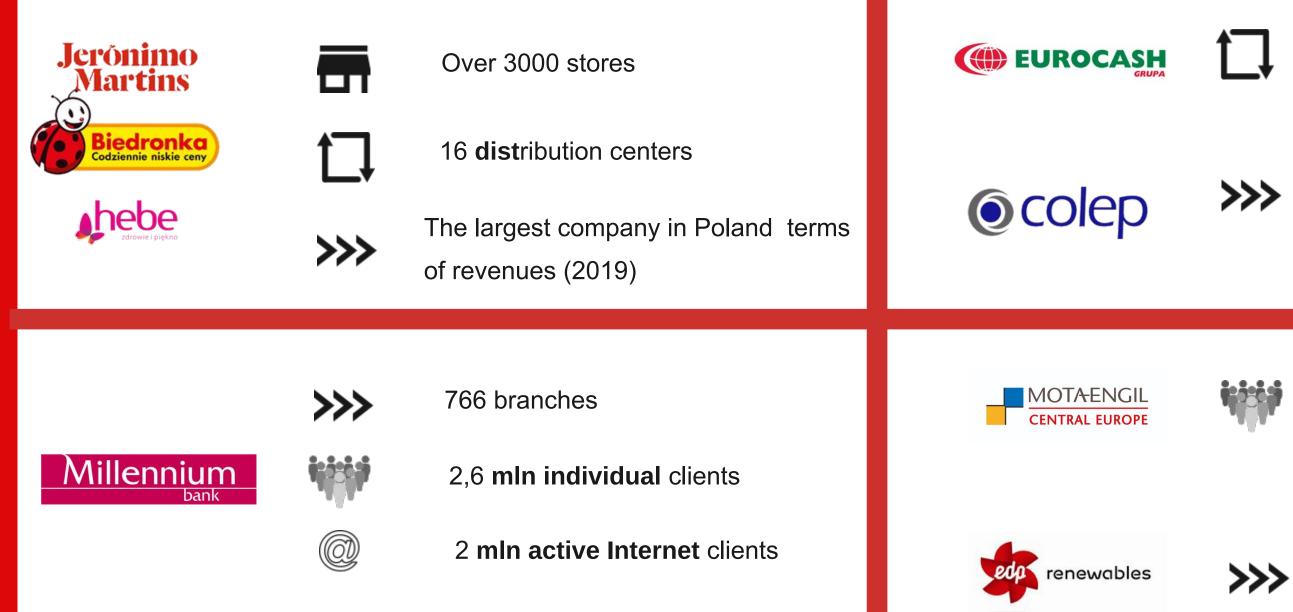
Economic Development and Finance,

Mr. Mateusz Morawiecki, 2017 – under PPCC Presidency of

the IGCC

Portuguese Investments in Poland

Over 100.000 jobs created in Poland





A leader in wholesale FMCG distribution in Poland

Leading global player in the FMCG packaging and contract manufacturing

One of the 15 biggest construction companies in Poland (2019)

The second largest developer in Wind Energy Sector in Poland

















































EST. 1991



PPCC Patrons





TEADL

10th Anniversary

@Warsaw Spire

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