

Portuguese wines in Poland. Trade perspectives, challenges and instruments of support

Present situation related to Covid-19 and subsequent crisis is forcing the Wine market to adapt and reinvent itself.

During this webinar, we will present the current situation and challenges on the wine markets in Portugal and in Poland. Also, updated information that can be useful for maintaining Portuguese wines growth on the Polish market.

This webinar will be held in English and is dedicated to:

- Portuguese wine producers,
- Polish wine importers and distributors,
- Wine lovers in general

Topics to be covered:

- Portuguese wine exports and market situation in connection with covid19
- Potential of the Polish wine market and current market situation in connection with Covid-19
- Polish-Portuguese Chamber of Commerce support instruments for exporters/importers for 2020-2021
- Santander's product solutions for Polish wine importers and Portuguese wine exporters



Topic

**Portuguese wines
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and instruments
of support**



Speakers

Daniela Costa

Poland Area Manager and Wine Educator
Wines of Portugal

Wojciech Bońkowski

President
Winicjatywa, Polish Wine Trade Association

Elżbieta Jura

Deputy Director
Polish-Portuguese Chamber of Commerce (PPCC)

Robert Fedorowicz

Trade Finance Expert
Santander Bank Polska

Rita Uva

Agribusiness Development – SME Portugal
Santander Portugal



Time

27th May 2020

10:00-11:00

(Lisbon time)

11:00-12:00

(Warsaw time)

[Registration](#)