



SEMINAR “DOING BUSINESS WITH BRAZIL”

17 May 2018

Warsaw, BZ WBK Relation Centre

Organizing entities: Embassy of Brazil in Warsaw, Polish-Portuguese Chamber of Commerce (PPCC)

Working agenda

REGISTRATION: 14:30 – 15:00

1. Opening remarks (15:00)

H.E. Alfredo Leoni, Ambassador of Brazil to Poland

Mr. Dimitri Dias, Board Member of the Polish-Portuguese Chamber of Commerce

H.E. Senator Adam Bielan, Vice-President of the Senate and President of the Polish-Brazilian Parliamentary Group – TBC

H.E. Ambassador Orlando Leite Ribeiro, Director of the Trade and Investment Promotion Department, Brazilian Ministry of Foreign Affairs

Mr. Tomasz Pisula, President of the Board of the Polish Investment and Trade Agency (PAIH)

2. Macroeconomic presentation / incentives and opportunities for investors (15:30)

Ministry of Development, Trade and Industry (Brazil) - TBC

3. Doing Business in Brazil – legal framework and challenges for investors and trade (16:00)

Dr Paulo Cesar Teixeira Duarte Filho, LL.M., Partner, Rothmann Advogados (São Paulo)

COFFEE BREAK (16:30 – 16:45)

4. Case studies of Polish investments in Brazil (16:45)

- a) Mr. Jan Dąbrowa, Director GTV Brazil (20 min) – industry
- b) Mr. Dariusz Bąk, General Manager of Gremi Group/Eco Estrela (20 min) – tourism and leisure

5. Export and investment financing (17:25)

Mr. Grzegorz Pojnar, BZ WBK Santander, Trade&Finance Department

6. Market prospection: How the Polish-Portuguese Chamber of Commerce supports Polish companies in Brazil (17:45)

Mr. Wojciech Baczyński, PPCC General Director

7. Supporting the Polish-Brazilian economic partnership: the role of the Brazilian Trade and Investment Promotion Agency –APEX (18:00)

Mr. Alex Figueiredo, Chief Operating Officer, APEX - Brussels Office

8. Final words (18:15)

Ambassador Orlando Leite Ribeiro, Director of the Trade and Investment Promotion Department, Brazilian Ministry of Foreign Affairs

DINNER BUFFET WITH BRAZILIAN SPECIALTIES (18:30)