

BUSINESS MISSION

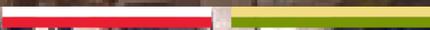
SÃO PAULO - BRAZIL
15-20 APRIL 2023

ORGANIZED BY:

PPCC 
POLISH-PORTUGUESE
CHAMBER OF COMMERCE


FECOMERCIO
Internacional

BUILDING BRIDGES



OUR METHODOLOGY

Since 2016, the Polish-Portuguese Chamber of Commerce (PPCC) organizes regularly multi-sector Business Missions to São Paulo in Brazil. The Mission will have a **strong & tailor-made B2B focus with individual meetings* with potential Brazilian business partners, according to each Polish company's wishes and needs.**

We also provide necessary information about the market (tax system, certification and procedures), key players, competition, and consumers' profiles.



We believe in in-depth and direct knowledge of the market reality of the country is of the utmost importance for future sustainable business ventures and consumer profiles. The trade mission is organized in close cooperation with FecomercioSP, the largest trade and service federation in Brazil and whose members represent around 10% of Brazil's GDP.

We are convinced that local support from an institution closely related to business and with a privileged contact network in São Paulo is crucial for the Mission's B2B success.

CHOOSING SÃO PAULO STATE AS YOUR NEXT BUSINESS PARTNER:



46,6 million
of population,
being the most
populated
brazilian state

(Statista)



Main
economic,
industrial
and tech
hub in the
South
hemisphere



Almost half of
the country's
services are
located in
São Paulo



São Paulo's
economy
grew 5.7%
overall, in
2021

(Fundação
SEADE)

OUR OFFER INCLUDES

✓
 Airline tickets in economy class Warsaw-São Paulo-Warsaw and travel insurance (including Covid-19)

✓
 Stay in a 4* hotel in São Paulo, breakfast included.

✓
 Transfer Airport-Hotel-Airport

✓
 Scheduling 6-10 B2B meetings with pre-defined potential business partners and clients in and around São Paulo

✓
 Guidance of the PPCC representative during all the event (if necessary translations during meetings)

✓
 If required - scheduling of meetings with local governmental institutions

✓
 Support in the follow-up after the mission

✓
 Organisation of a Networking Dinner with local business personalities and in-depth Seminar about the market

Our offer does not include Transportation to the individual B2B meetings (Taxi, Uber, intercity connections), all lunches and dinners and translations outside São Paulo city zone (if necessary).

WE GUARANTEE



AGENDA

15/04	Departure from Warsaw
16/04	Arrival in São Paulo (time adaptation). Briefing about B2B meetings and logistics
17/04	B2B Meetings. Seminar on legal, tax, customs, and certification requirements. Networking dinner with local businesses
18/04	B2B Meetings
19/04	B2B meetings
20/04	B2B meetings (morning time). Departure from São Paulo
21/04	Arrival in Warsaw

COST OF PARTICIPATION

4200€ + VAT | 3900 € + VAT
 (PPCC Members)

*Cost for the second participant is lower: please ask the organizer invoices can be emitted in pln equivalent

Due to the situation of price fluctuation, essentially regarding the cost of airline tickets, PPCC reserves the right to adjust the final price of the Mission in the event of unexpected increases in fares. **PPCC guarantees that the possible amounts to be collected will never exceed €250 per person.**

HOW TO REGISTER

- 1 Pre-register using the **form** until January 10th, 2023
- 2 Send company's presentation in English
- 3 Analysis of business viability
- 4 Contact of PPCC to validate your interest
- 5 Payment of inscription's value
- 6 Agenda Design
- 7 Travelling and business meetings

REGISTER INFO



If you wish to know more about the business mission, please contact:
Wojciech Baczyński, General-Director of Polish-Portuguese Chamber of Commerce
wb@ppcc.pl
 +48 696 760 925

In order to register your company in the Trade Mission to São Paulo, please fill in the form available [here](#). **Final decisions on participation will be expected by January 26th, 2023. The payment for participation is due on February 2nd, 2023.** Submitting the form does not confirm the participation of the company in the mission. The PPCC reserves the right to cancel the mission if the minimum number of participants is not reached or due to a general pandemic situation. The maximum number of participating companies is 6, for quality of service reasons.