

# BUSINESS MISSION

LISBON - PORTUGAL

13-17 MARCH 2023

ORGANIZED BY

PPCC



CÂMARA DE  
COMÉRCIO

BUILDING BRIDGES





## OUR METHODOLOGY

We invite you to take part in the business mission organized by the Polish-Portuguese Chamber of Commerce (PPCC) with the support of our local Partner, the Portuguese Chamber of Commerce and Industry (CCIP).

The business mission will have a **strong B2B focus with individual meetings with potential business partners and according to each Polish company's wishes.**

We also provide necessary information about the market (tax system and procedures), key players, competition and consumers' profiles.



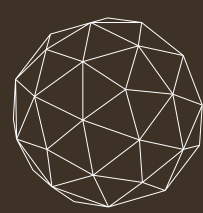
We believe that in-depth and direct knowledge of the market reality of the country is of the utmost importance for sustainable success.

The trade mission is organized in close cooperation with the Portuguese Chamber of Commerce and Industry, a well-connected and proactive private business association, supporting the companies since 1834 by promoting both national and international development of its members, as well as serving as the link between SMEs and large companies.

## CHOOSING PORTUGAL AS YOUR NEXT BUSINESS PARTNER:



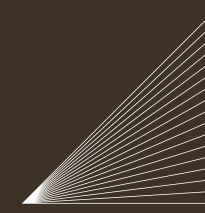
Geostrategic location between Europe, Africa and America. The Most Western point of Europe is Cabo da Roca, located in the municipality of Sintra



Gateway to 260 million Portuguese speaking markets, Lisbon offers a variety of investment in a multi-sector business environment



Lisbon is the #7 City considered to have the best quality of life worldwide (The Monocle in 2021)



**5.8%** GDP growth forecast in 2022, according to OECD Economic Survey of Portugal (December 2021)

## OUR OFFER INCLUDES

✓  
Airline tickets in economy class  
Warsaw-Lisbon-Warsaw,  
Transfer Hotel-Airport-Hotel-  
Airport, and travel insurance

✓  
Stay in a 4\* hotel in  
Lisbon, breakfast  
included.

✓  
Scheduling 5-7 B2B  
meetings with pre-defined  
potential business partners  
and clients.

✓  
Potential scheduling  
of meetings with  
local governmental  
institutions.

✓  
Support and presence of the  
PPCC representative during  
all the events (necessary  
translation during meetings)

✓  
Local support of  
representatives of  
PPCC and CCIP


✓  
Support in the  
follow-up after the  
mission.

**Our offer does not include:** Transportation to the individual B2B meetings (Taxi, Uber, trains) and all lunches and dinners.

## WE GUARANTEE

  
5-7 individual B2B  
meetings in  
headquarters of  
Portuguese  
companies

  
Extended  
networking in  
your business  
segment

  
Support and  
presence of the  
PPCC  
representative  
during Mission

  
Get acquainted  
with the  
Portuguese  
business  
environment

## AGENDA

13/03	Departure from Warsaw to Lisbon
14/03	B2B Meetings
15/03	B2B Meetings Networking dinner with local businesses
16/03	B2B Meetings
17/03	Departure from Lisbon to Warsaw

## COST OF PARTICIPATION

2950€ + VAT | 2750€ + VAT  
(PPCC  
Members)

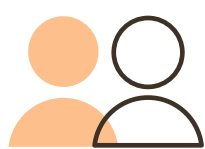
\*Cost for the second participant is lower: please  
ask the organizer invoices can be emitted in pln  
equivalent

Due to the situation of price  
fluctuation, essentially regarding the  
cost of airline tickets, PPCC reserves  
the right to adjust the final price of  
the Mission in the event of  
unexpected increases in fares. **PPCC  
guarantees that the possible  
amounts to be collected will never  
exceed €250 per person.**

## HOW TO REGISTER

- |   |  |   |
|---|--|---|
| 1<br>Pre-register<br>using the<br><b>form</b> until<br>December<br>30th | 2<br>Send<br>company's<br>presentation<br>in English | 3<br>Analysis of<br>business<br>viability<br>(PPCC) |
| 4<br>Contact of<br>PPCC to<br>validate your<br>interest                 | 5<br>Payment of<br>inscription's<br>value            | 6<br>Agenda<br>Design                               |
| 7<br>Travelling and business meetings                                   |  |   |

## REGISTER INFO



If you wish to know more about the  
business mission, please contact:  
**Wojciech Baczyński**, General-Director of  
Polish-Portuguese Chamber of Commerce  
[wb@ppcc.pl](mailto:wb@ppcc.pl)  
+48 696 760 925

In order to register your company in the Trade Mission to Lisbon please  
fill in the form available [here](#). **Final decisions on participation will be  
expected by January 10th, 2023. The payment for participation is  
due on January 13th, 2023.** Submitting the form does not confirm the  
participation of the company in the mission. The PPCC reserves the  
right to cancel the mission if the minimum number of participants is not  
reached or due to a general pandemic situation. The maximum  
number of participating companies is 6, for quality of service reasons

