



US and Brazil up nearly 10 million euros each

## **Portuguese wine exports grow 19.3% in first half of 2021**

The total exports of Portuguese wines registered a growth of 19.3% in value in the first half of 2021 compared to the same period last year. According to data from Viniportugal, there was, in the same period, a 4.2% increase in the average price.

These values confirm the positive start of national wine exports in 2021, a trend already seen since the beginning of the year, and also represent an increase of 9.2% compared to 2019.

In this semester the US and Brazil are the main highlights, with growths close to 10 million euros in each of them. Exports to these two countries increased considerably (+22.2% and +42.3%, respectively). Exports to North America totalled 54.7 million euros and around 32 million euros to Brazil.

France continues to be the country to which Portugal exports most of its wines, having registered an increase of 14.5%, totalling 56.7 million euros. This is followed by the USA, the United Kingdom (almost €33 million and an increase of 12.8% on the same period in 2020), Brazil and Germany (€28 million and a growth of 14.4%).

With the exception of Angola, which showed a 12.2% drop compared to the 2020 figure, all the other markets recorded growth and many of them double-digit growth. This is the case, for example, with Belgium, with 23.7 million euros and a rise of 10.4%, the Netherlands (23.5 million and +23.8%), Sweden (almost 16 million and +11.9%), Poland (15.5 million and +36.6%), Spain (8, 7 million and +36.6%), China (7.6 million and +47.5%), Denmark (7.6 million and +32.8%), Russia (5.6 million and +70.2%), Ukraine (1.5 million and +22.5%) and Mexico (almost 600,000 and +66.3%).

A curious fact: South Korea more than doubled the value of its purchases of Portuguese wines, which almost reached 3.5 million euros (+139.9%). Comparing the figures for the market inside and outside the European Union, it can be seen that both showed similar behaviour, with growth of 19.0% in the EU countries and slightly higher growth in third countries (+19.6%).

Frederico Falcão, president of Viniportugal, believes that these figures "consolidate the position of Portuguese wines in the world and open up good prospects for the year 2021, with relevant potential growth margins in various countries that are now beginning to discover our products. Viniportugal's strategy remains focused on market diversification without losing sight of increasing our share in the countries that already know us. These numbers are also relevant for exports from the Portuguese agri-food sector, which has been recognised for its excellence and quality".



### **About ViniPortugal**

ViniPortugal - Associação Interprofissional do Vinho has as mission to promote Portugal's image as a wine producer par excellence, enhancing the value of the brand "Vinhos de Portugal/Wines of Portugal", contributing to the sustained growth in volume and the average price of Portuguese wines. Eight professional associations are founder-members of ViniPortugal: ACIBEV, ANCEVE and AND (representing commerce), CAP, FENADEGAS, FENAVI and FEVIPOR (representing production) and ANDOVI (representing demarcated regions).

### **Additional Informations:**

#### **LPM Comunicação**

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