

## NEWS ON CORONAVIRUS IN BRAZIL

17.04.2020

Cases

136

**NEGATIVE CONSEQUENCES:** 

decreased by 24.7% between

Beef meat consumption in Brazil has

devaluation of arroba beef. Currently over 10 slaughterhouses are closed.

Brazil's Petrobras cuts oil production

end of March due to lower oil demand

by 100,000 barrels per day from the

decreased which contributed to a 3.5%

March 1st and April 14th

Brazil's car production

has dropped 21.1% in

compared to the 2019

March 2020, when

IMF has estimated a 5.3% reduction in the Brazilian GDP in 2020

Total retail in Brazil



**SAO PAULO'S MINICIPALITY** ANNOUNCED A BUS FLEET REDUCTION

## **OPPORTUNITIES:**

Changes in consumption pattern in Brazil - growing demand for:

- rice (94%), beans (101%), milk (72%), and sugar (60%)
  - cleaning alcohol (97%), disinfectants (80%) and bleach (54%)
- sponges, brushes and caps (134.7%)
- toilet paper (76.1%), soaps (60.7%) and toothpastes (45.4%)

Brazilian Taxes: IOF 0% from 3rd April till 3rd July - a real decrease in tax burden

The sector of non-durable goods (supermarkets, pharmacies and gas stations) was the only one that advanced in March, with a 3.3% increase in revenues

The subway, train and Light Rail Vehicle (LRT) systems across Brazil recorded an average reduction of 62.6% in the number of passengers transported in March y/y



Camex extended the list of products exempted from taxation: fabrics for making masks, breathing circuits, pulmonary ventilator valves, batteries, and memory card



## THE CONFLICT BETWEEN THE PRESIDENT AND STATE GOVERNORS & THE MINISTERIAL CRISIS

The president has been in a political dispute with governors over quarantine policies since March 24 where he said regional governments were implementing "scorched earth" quarantine policies

President and Minister of Health disagreed over the strategy to combat covid-19. In consequence, Henrique Mandetta resigned from his post. The oncologist **Nelson Luiz Sperle Teich** accepted the vacant post.

## SOLIDARITY ACTIVITIES



- The 3 banks Unibanco, Bradecsco and Santander are joining forces to jointly import and donate medical equipment such as respirators and tomographs
- EDP donated R \$ 6 mn to the social organization Comunitas to purchase hospital respirators for public hospitals in the state of São Paulo
- The Brazilian Institute of Cachaça (Ibrac) donated at least 70 thousand liters of ethyl alcohol, (hydrated to 70%), to the Public Health System (SUS)
- Ambev, a Brazilian company dedicated to beverages, will manufacture and donate to the Ministry of Health 3 million face shield masks



 Brazilian laboratory managed by the Ministry of Science and Technology develops a national test for covid-19. The new detection kit will be developed with antigens from Brazilians who were infected by the disease. The production can reach 30 thousand tests per day.

Brazilian researchers unite to fight the coronavirus. Unicamp (Campinas State University) laboratories should start offering large-scale tests to diagnose coronavirus in the Campinas region.

A study in Brazil identifies medication with 94% effectiveness against coronavirus. Low-cost medication has had positive results in laboratory tests done in Brazil and will now be tested on human patients.



- The mining company named Vale expects to anticipate a total of R \$ 932 mn in payments to 3,000 suppliers by the end of April
- The federal government intends to launch a credit line for advancing payments from the public sector to suppliers
- Unilever decided to give credit to the small retailer and to anticipate the payment to suppliers



- Organization CUFA (Central Única das Favelas (CUFA) launched the program named "Mães da Favela" which objective is to help and transfer income to mothers who live in favela with the elderly people or disabled children.
- The Ministry of Women, Family and Human Rights (MMFDH) launches digital channels of assistance against domestic violence during the quarantine.
- Startups help hospitals and supermarkets to hire during the crisis with digital solutions, companies like Levee, Jobecam, Gupy and Digital Access help companies that need more professionals
- The YouTube channel of YoPro, a brand of yogurt from Danone Brasil, will become an online gym 24 hours and wants to hire more than 600 trainers to teach the classes



