



Marshal Office of The Lubelskie Voivodship  
The Marshal of The Lubelskie Voivodship  
Polish-Portuguese Chamber of Commerce

### **Seminar “Doing Business in Portugal and Brazil”**

**Date:** 27 November 2017, Lublin  
**Venue:** Sala Konferencyjna Departamentu Gospodarki i Współpracy Zagranicznej UMWL, III p.  
ul. Grottera 4 Lublin 20-151  
**Target:** Export & investment oriented companies of Lublin, Lubelskie Voivodship and adjacent  
**Language:** speeches in English and Polish, no translation  
**RSVP only:** [info@ppcc.pl](mailto:info@ppcc.pl)  
**Honorary Patron:** The Marshal of the Lubelskie Voivodship

#### **Agenda:**

**09.15 – 10.00 Registration**

**10.00 – 10.15 Opening: Welcome Speeches**

- Mr Sławomir Sosnowski, Marshal of the Lubelskie Voivodship
- Mr Tiago Costa, Board Member of the PPCC

**10.15 – 11.00 Reasons to Invest in Portugal & Brazil**

- Portugal: Mr Carlos Pinto, Economic and Commercial Counsellor, Embassy of Portugal – AICEP
- Brazil: Mr Leonardo Cleaver de Athayde, Minister Counsellor, Embassy of Brazil

**11.00 – 11.15 How the Polish-Portuguese Chamber of Commerce supports Polish companies in Portugal and Brazil**

- Mr Wojciech Baczyński, General Director, Polish-Portuguese Chamber of Commerce

**11.30 – 12.45 Practical aspects of doing business in Portugal and Brazil**

*Moderator:* Mr Wojciech Baczyński, General Director, Polish-Portuguese Chamber of Commerce

• **Doing Business in Portugal:**

**Doing M&As in Portugal – legal aspects of development through acquisitions**  
Mr Mateusz Rogoziński, Counsel, Crido Legal (Warsaw)

**Sectors with opportunities for Polish companies in Portugal (investments, export, import)**

Mr Jorge Pinto, CEO, Together Sp. z o.o., PPCC Regional Representative in Lublin

• **Doing Business in Brazil:**

**Legal aspects of Doing Business in Brazil**

Dr Paulo Cesar Teixeira Duarte Filho, LL.M., Partner, Rothmann Advogados (São Paulo)

**The importance of local partner in Brazil**

Mr Fernando Berzoini Smith, Commercial Director, Comexport trading (São Paulo)

**12:45 – 13:00**

**From theory to real life: Challenges in setting up business in Portugal or Brazil**

- Mr Juan Giralt, Partner, JG Business Support

**13.00 – 13.30**

**Questions & Answers / Networking session – Closing of the Seminar**